



What's this spot, Doc?

The statistics are sobering: 1 in 5 Americans will develop some form of skin cancer in their lifetime. Most skin cancers are caused by ultraviolet radiation and appear on sun-exposed skin. The good news is, most skin cancers are very treatable if diagnosed early, and your dermatologist can help you evaluate any new or changing spots.

Let's go over the three most common types of skin cancer.

Basal cell carcinoma - Basal cell is the most common type of skin cancer. It typically presents as a pink pearly bump that can bleed. It can also become a sore that doesn't heal. In some cases, it will look like a flat pink patch of skin. These lesions can grow slowly over time and sometimes become locally destructive. They very rarely ever metastasize, however.

Squamous cell carcinoma - Squamous cell is the second type of skin cancer. It can grow more quickly and look like a red scaly bump or patch. It typically arises on chronically sun-exposed skin but occasionally can affect the mouth or genitals. Squamous cell carcinoma can spread to other body organs. Squamous cell can develop from precancerous growths called actinic keratoses. These are subtle pink rough spots that are treated with liquid nitrogen.

Melanoma - Melanoma is the least common but most concerning type of skin cancer. Melanoma rates



are on the rise, especially in young adults, partly due to indoor tanning beds. It may come as a new mole or develop from a pre-existing mole. It can spread to lymph nodes and other internal organs, making early detection and treatment important. Risk factors for melanoma include having fair skin, a large number of moles, atypical moles, a family history of melanoma, and a personal history of skin cancer.

Protecting your skin from ultraviolet light can reduce the risk of skin cancer. If you have any spots that are new, changing, or bleeding, it's time to call your friendly and knowledgeable local dermatologist!

-Andrea Schrieber, M.D.

(Continued on page 2)



Treatment for Acne

Isolaz treatment is a unique acne therapy to help fight the root causes of acne.

- C** – Cleanse the pores
- P** – Purify from the inside out
- R** – Replenish the skin

If you're frustrated with acne and wish you had clear, radiant skin – you're not alone. In fact, over 60 million Americans suffer from acne and unfortunately; many have had difficulty finding an acne treatment that works. No matter your age or skin type, Isolaz treatment is a revolutionary way to achieve deep pore cleansing and help you have a radiant, clear complexion.

- Significant decrease in number of acne spots
- Helps remove blackheads, oil, and debris
- Reduces pore size appearance
- Improves skin texture

Through technological innovation, Isolaz therapy can effectively treat acne without lifestyle changes, oral prescriptions or a regimen of skincare products. Treatment takes place in a doctor's office and is comfortable and reliable, giving you quick and long-lasting acne clearance. That's the Isolaz difference.

Isolaz is the smart choice in the fight against acne.

Isolaz treatment targets deep into the pores and is FDA cleared for use on all skin types (light or dark). It is safe, reliable and effective as a standalone acne therapy or as a complementary treatment to other acne regimens (please consult your Isolaz treatment provider). Isolaz can even jump-start a topical treatment regimen by helping your skin absorb skincare products better.

- Immediate results within 24–48 hours, including reduced redness, clearing of skin discoloration and immediate drying/ flattening of the blemish
- Significant decrease in number of acne lesions (spots, pimples, pustules) and a decrease in the amount of oil production.

Isolaz® treatment has been proven to reduce lesions by over 75% within 2 months for patients who have not responded to antibiotics, topical products or lasers.

Call today to schedule your consultation at our Shelby Township office.

Elite Plus Laser Treatment Undo Age and Sun Damage

Get rid of age spots and sun damage with laser light treatment for sun damage and age spots. It delivers visible results quickly, and is a powerful treatment alternative to microdermabrasion and chemical peels. Treatment sessions take just minutes, so you can resume your busy life.

Pigmentation laser treatment reduces the appearance of dark spots and pigment on your face and body, including:

- age spots
- sun damage
- solar lentigines
- café au lait spots
- moles
- birthmarks
- freckles

(Continued on page 3)

Trust skin revitalization for:

- Visible results after just one treatment
- Simple procedure with minimal discomfort
- Quick, non-invasive treatment sessions
- Excellent treatment outcomes

The procedure can be performed in as little as 30 minutes or less, depending on the size of the treatment area.

Most people feel minimal discomfort during skin revitalization. Your provider can discuss pain management options with you. Multiple treatments may be needed; depending on the severity of your pigment, several treatments may be necessary to achieve the best results. After treatment, the pigment will temporarily darken and then will slough away to reveal your clear skin.

Call today to schedule your consultation at our Shelby Township office.

Highly Skilled Physicians | Top Quality Care

Whatever your skin care need, call us today to set up an appointment! Same day appointments are available.

- Pediatric & Adult Dermatology
- Laser Therapy
- Photodynamic Therapy (PDT)
- Skin Cancer
- Removal of Skin Cancer, Warts and Scars
- Phototherapy
- Eczema
- Psoriasis
- Vitiligo

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